



2015 - 2023

report

Messiaen International Exhibition and Conference For energy, construction & investment

For years prior to the period
2015-2023



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Organizer

Al-Saqer Althehabi

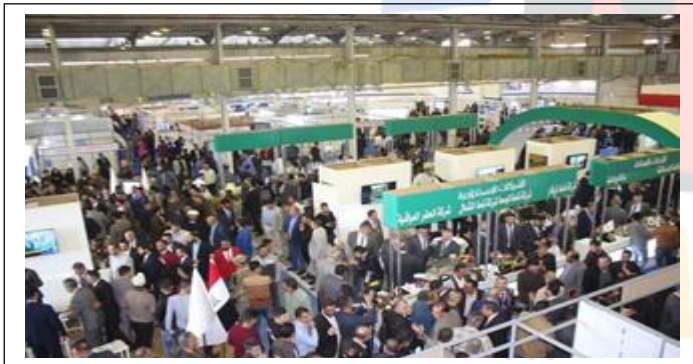
First Day Program

Official Sponsor



The opening ceremony of the Messiaen International Exhibition and Conference For energy, construction & investment on the land of the Maysan Oil Company, in the presence of the Deputy Minister of Oil for Distribution Affairs, in the presence of the Deputy Minister of Oil for Extraction Affairs, and in the presence of the Governor of Maysan, in the presence of a number of general directors of the most important government departments and companies from all ministries, the Ministry of Oil, the Ministry of Electricity, and the Ministry of Industry and Minerals.

Under the official sponsorship of the Maysan Oil Company and the Maysan Governorate, with the participation of the Iraqi Ministry of Oil and all its formations, the Ministry of Electricity and all its formations, the Iraqi Ministry of Industry and Minerals and its companies, this is the most important event of its kind in Iraq, in the southern region, and the Maysan Governorate, with a wonderful presence and participation of a large number of international, Arab and local companies, and the a number of officials and members of the Council, Representatives, ambassadors, tribal sheikhs, guests from the governorates of Iraq, and a large gathering of the public, organized by Al-Saqer Althehabi Company for Advertising, Publishing and Organizing Exhibitions and Conferences, the Messiaen International Exhibition and Conference For energy, construction & investment was opened, with God's blessing, over the previous years from 2015 - 2023. On its first day, it witnessed a large audience attendance, no less than 4,000 four thousand visitors. The first day included cutting the opening ribbon by the officials, touring the exhibition corridors, visiting the pavilions of the participating companies, and listening and discussing their most important industrial and engineering productions that support the oil, gas, electricity, construction, reconstruction and investment sectors. Talking about the possibility of establishing business partnerships and commercial contracts between them and investors, businessmen, and decision-makers to implement the largest investment projects inside Baghdad, and discussing and presenting the latest scientific and practical methods in developing this sector.



Second Day Program



Logistics Sponsor



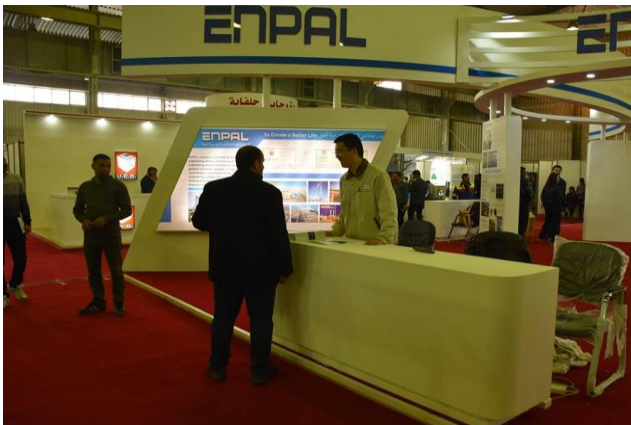
In the presence and visit of a number of officials in the Iraqi Ministry of Oil, a number of gentlemen in the Energy Committee in Maysan Governorate, and a number of researchers and officials, the activities of the second day of the exhibition began, which is The most important activities and practical objectives for this day were the visit of the above-mentioned gentlemen to the exhibition and the pavilions of Arab and international companies and private Iraqi and governmental companies and laboratories. The attendees toured these companies, discussed them, and presented their products from the various products involved in the field of oil and gas, construction and reconstruction, and how to create business partnerships with the industrial sector and develop and link these Arab and foreign companies with Iraqi companies, provide them with all facilities, and remove most of the obstacles. Which stands in the way of implementing the future projects.

The program of the second day included the distribution of shields of creativity and excellence for participation in the above exhibition by the Governor of Maysan, holding media meetings with satellite channels, and announcing the most important scientific and practical goals achieved by such global economic activities that Baghdad is witnessing and their role in developing relations between global Arab countries and Iraq.

This day included a visit by a number of general managers to most government companies, businessmen, and a large number of the honorable public, and a review of the most important residential and investment projects implemented in Baghdad, and the presentation of offers and services by these companies to the honorable public.

The Third Day Program

Supporting Entities



In the presence and visit of the Governor of Maysan, Ali Douai Lazim, to the ninth Messiaen International Exhibition and Conference for Energy, Construction and Investment, the activities of the third day of the exhibition began, and included the Governor's visit to the corridors of the exhibition, visiting companies, and reviewing the most important products of these companies and the ideas and projects that these companies seek. The Governor praised these companies and honored and distributed certificates of appreciation to the companies and urged them to participate in these economic activities and repeat them annually.

Fourth Day Program



An invitation to attend and participate

Under the sponsorship and support of the local government of Maysan Governorate and the sponsorship of the Maysan Oil Company, the Messiaen International Exhibition and Conference for Energy, Construction and Investment is held... and organized by the **Al-Saqer Althehabi Company for Organizing Exhibitions and Conferences...** Due to the pioneering role that this vital sector takes in the governorate's economy and the rapid steps it is taking towards reconstruction and prosperity, oil projects and the modern technology they carry in exploration, extraction and refining, this calls for attracting giant oil companies in searching for opportunities to represent their role in a way that serves the oil sector and what is related to the provision of electricity. In construction and reconstruction to serve the Maysan citizen and related projects... We are pleased and honored that your company is one of the companies participating in this economic activity that the governorate is experiencing. We wish you a good and fruitful participation.

The closing ceremony of the fourth day of the Messiaen International Exhibition for Energy, Construction and Investment. The closing of the exhibition included seminars and simplified practical workshops for some companies, a statement of the exhibition's closing activities in front of satellite channels, and a presentation of the most important products of this exhibition.

The Participating Countries



The exhibition is held on the land of the Maysan Oil Company



▪ Specialties required at the exhibition

❖ Objective of the exhibition

***Commercial and industrial companies and Arab and international commercial agency companies**

***Electricity companies, electrical supplies, cables and electrical wires.**

***Alternative energy companies.**

***Industrial investment companies and real estate investment companies.**

***Mobile phone, computer, informatics and communications companies**

***wired and wireless communication. And internet services.**

***Vehicles, machinery, specialized equipment, spare materials, and primary materials**

***Contracting companies, roads, bridges, construction and housing technologies, and modern building supplies.**

***Decoration companies, kitchens and their supplies, and office and home furniture companies**

***Engineering companies with all engineering branches.**

***Electrical energy production and transmission technology companies and field and Portable generators.**

***Universities, scientific books and office equipment.**

***Security systems, protection services and surveillance cameras.**

***Modern means of transportation and services.**

***Modern building supplies, decorations, Arab and international paint companies**

***Banks, money transfer companies, and financial investments.**

***Aluminum companies, aluminum manufacturing, and iron and steel companies.**

***Medical companies, medical and laboratory equipment.**

***Commercial companies, services, food industrial companies and other industries**

The exhibition aims to attract effective and discreet companies and open opportunities to compete with each other to provide the best products, services and offers in the energy, oil, gas, electricity and construction sectors and to provide modern construction requirements in a way that raises the economic level of the country and implement residential and investment projects and energy projects that serve all governorates in general, and Maysan and Basrah governorates In particular.

Creating serious programs and steps to create opportunities for exchange between Arab, foreign and regional companies.

Focusing on technological development as the key to increasing the levels of engineering, technological and electronic work, which has become the lifeline of companies.

Opening the way for investors to see the promising opportunities for pioneering projects in various sectors: the industrial sector, the commercial sector, the investment sector, the construction and reconstruction sector, real estate investment, and energy.

The exhibition aims to attract many Arab, foreign and Iraqi companies, businessmen and investors who want to learn about the investment opportunities in the field of energy and construction available to government institutions, and most of them are looking for direct communication with government agencies. The exhibition will provide ministries, institutions and government bodies with the opportunity to present the investment projects available to the authorities. To participate and receive initial requests for interest, our team will work with government institutions to organize a conference for these opportunities during the events accompanying the exhibition.

Exhibition Features



9. Opening new commercial horizons with businessmen, represented by unions, chambers of commerce, labor unions, laboratories, factories, and engineering, oil, and scientific unions.

10. Reducing time and effort by creating opportunities for acquaintance and cooperation between the public and participating companies, To create job opportunities and benefit from youth energies.

General information about Maysan Governorate

- **Location:** Maysan Governorate is located in the southern part of Iraq and is bordered by the governorates of Wasit to the north, Basrah to the south, Dhi Qar to the west, and the international border with Iran to the east.
- **Area:** The total area of Maysan Governorate is (16,381) square kilometers, and includes (15) administrative units that constitute (6) districts.
- **Climate:** The governorate's climate is dry, and the average annual temperature is about 42 degrees Celsius.

1. Companies participating in the exhibition will be able to reach decision-makers in government agencies and commercial and industrial bodies.

2. Identify investment opportunities in the commercial, industrial and oil sectors.

3. Providing the capabilities to hold bilateral or group meetings that enable easy access to specialists in the construction, investment and energy sectors and decision-makers to market the products and services of participants and exhibitors directly.

4. Representing the interests of the sponsoring companies and participating in formulating the recommendations of the Energy, Reconstruction and Investment Conference between reality and ambition accompanying the exhibition in order to achieve those interests and solve all the obstacles that stand in front of these companies to make their future projects successful.

5. Benefit from opportunities to conclude cooperation agreements and investment, commercial, industrial and service deals with entities participating in the public and private sectors.

6. Direct marketing of various types of products for factories and small projects, direct marketing of investment opportunities offered by the public and private sectors, direct marketing of future projects, and achieving a wide range of advertising about them and the services provided by the participating companies to citizens, which enables them to introduce the advantages that a potential customer can enjoy.

7. Achieving brand recognition for new company owners and companies with significant commercial influence in the public and private sectors and strengthening their position in the competitive market.

8. Promoting the participating companies in front of the satellite channels hosted during the exhibition days and broadcasting the exhibition's events and activities on live broadcast and basic news.

Visit of official figures to the exhibition events

No.	Local government	No.	Attendance is unofficial
1	Mr. Governor of Maysan	1	Businessmen
2	Mr. Deputy Governor of Maysan	2	Heads of unofficial associations
3	Deputy Minister of Oil for Extraction Affairs	3	Unions of workers, contractors and engineers
4	Deputy Minister of Oil for Distribution Affairs	4	Figures from tribal sheikhs
5	A delegation from the Parliamentary Energy Committee in the Parliament	5	Community figures
6	Representatives of Maysan Governorate in the Iraqi Parliament	6	Media professionals and journalists
7	Director General of Relations and Media at the Iraqi Ministry of Oil	7	Pioneers of exhibitions and conferences
8	General managers of companies, Iraqi Ministry of Oil	8	Owners of industrial commercial companies
9	General Managers of Companies, Iraqi Ministry of Industry and Minerals	9	Engineering unions
10		10	Engineering federations and unions

Satellite and terrestrial channels, radio stations, news agencies and newspapers that covered the exhibition's activities

❖ Satellite channels:

No.	Channel name	Correspondent name
1	Al-Hurra Iraq	Akram Al-Rubaie
2	Sumerian	Ali Mohammed Al-Aboudi
3	Al-Rashid	Ahmed Kadhim Al-Najjar
4	AL-Etejah	Younis Mahdi
5	Al-Ghadeer	Salah Hadi
6	AL-Ahad	Ali Al-Zamili
7	Afaq	Ali Al-Murshed
8	NRT Arabic	Haider Fadhil
9	Al-Massar First Channel	Hussein Al-Baaj
10	Al-Massar Second Channel	Saif Al-Najjar
11	Iraqi News	Star Al-Mashaykhi
12	Al-Nahrain	Jassim Tali Al-Yasiri
13	AL-Mada	Bahaa Zuhair
14	AL-Nujaba'a	Mohammed Jabbar Bejay
15	AL-Talea'a	Yahya Al-Shammari

❖ The Agencies

1	M.T.C News	Jalal Al-Shatti
2	Taha Al-Rudaini	Al-Barq News
3	Jabbar Bejay	Al Mada newspaper
4	Rahim Zayer Al-Atabi	Iraq AL-Hur Agency
5	Adel Al-Saeedi	Akkad Agency
6	Naseer Al-Amiri	Al-Sada News Agency
7	Hussein Rahm	Al-Ghad Press
8	Reda Kuttab	Iraq AL-Hur News
9	Hussein Al-Badiri	Samar Agency
10	Alia Al-Taie	Abnaa Al-Youm newspaper



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